

Close the Gap for Vision by 2020

Striving Together

National Conference 2018

Facilitated Workshop

Jenny Riley, Navigating Outcomes

#CTGV2018

Collaborating and leveraging partnerships

Jenny Riley, Founder and Director of Navigating Outcomes

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NAVIGATING
OUTCOMES

Why Collaborate???

- It takes time...
- There are no guarantees...
- It brings up conflict...
- You have to compromise...
- It is hard work...



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What constitutes a complex social issue?

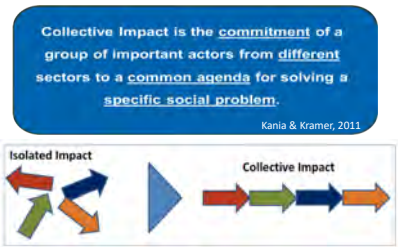
1. Incomplete or contradictory knowledge;
2. The number of people and opinions involved;
3. The large economic burden and
4. The interconnected nature of these issues with other issues.

i.e. homelessness, obesity, family violence, youth unemployment, climate change, Indigenous health gap.

90 Homes for 90 Lives – a story of change



What is Collective Impact?



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Collective Impact Framework

1. Common agenda
2. Shared measurement
3. Mutually reinforcing activities
4. Continuous communication
5. Backbone Organisation

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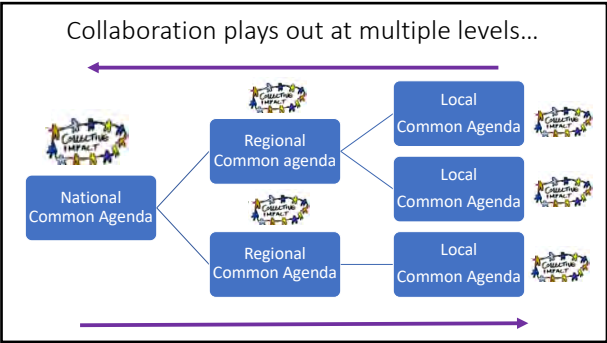
Common Agenda
All participants have a common agenda for change including a shared understanding of the problem and a joint approach to solving it through agreed upon actions.
Common agenda for change: To close the gap for vision by 2020
Joint approach: Broadly described by Roadmap with 42 recommendations across 9 domains.

Common Agenda	Continuous communication
All participants have a common agenda for change including a shared understanding of the problem and a joint approach to solving it through agreed upon actions.	Open and continuous communication is needed across the many players to build trust, assure mutual objectives, and create common motivation .
Common agenda for change: To close the gap for vision by 2020	National comms: Regular meetings (e.g. Vision 2020 Australia, RANZCO, Optometry Australia), national conferences, websites, social media, newsletters
Joint approach: Broadly described by Roadmap with 42 recommendations across 9 domains.	Jurisdictional: State Committees Local: Regional meetings bring together stakeholders

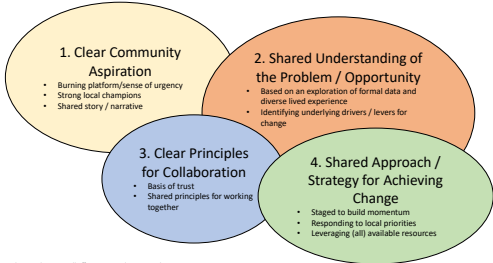
Common Agenda	Continuous communication	Mutually reinforcing activities
All participants have a common agenda for change including a shared understanding of the problem and a joint approach to solving it through agreed upon actions.	Open and continuous communication is needed across the many players to build trust, assure mutual objectives, and create common motivation .	A plan of action that outlines and coordinates mutually reinforcing activities for each participant.
Common agenda for change: To close the gap for vision by 2020	National comms: Regular meetings (e.g. Vision 2020 Australia, RANZCO, Optometry Australia), national conferences, websites, social media, newsletters	Plan of action: Multiple contributions through range of activities to Roadmap with 42 interlocking recommendations
Joint approach: Broadly described by Roadmap with 42 recommendations across 9 domains.	Jurisdictional: State Committees Local: Regional meetings bring together stakeholders	Jurisdictional: Plans for action At local level: Regional groups allow for localised plans of action

Common Agenda	Continuous communication	Mutually reinforcing activities	Shared measurement
All participants have a common agenda for change including a shared understanding of the problem and a joint approach to solving it through agreed upon actions.	Open and continuous communication is needed across the many players to build trust, assure mutual objectives, and create common motivation .	A plan of action that outlines and coordinates mutually reinforcing activities for each participant.	Collecting data and measuring results consistently across all the participants ensures shared measurement for alignment and accountability.
Common agenda for change: To close the gap for vision by 2020	National comms: Regular meetings (e.g. Vision 2020 Australia, RANZCO, Optometry Australia), national conferences, websites, social media, newsletters	Plan of action: Multiple contributions through range of activities to Roadmap with 42 interlocking recommendations	22 AIHW measures in areas: - Prevalence - Diagnosis/screening rates - Treatment - Workforce and outreach programs/service provision WHO measures
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Common Agenda	Continuous communication	Mutually reinforcing activities	Shared measurement	Backbone support
All participants have a common agenda for change including a shared understanding of the problem and a joint approach to solving it through agreed upon actions.	Open and continuous communication is needed across the many players to build trust, assure mutual objectives, and create common motivation .	A plan of action that outlines and coordinates mutually reinforcing activities for each participant.	Collecting data and measuring results consistently across all the participants ensures shared measurement for alignment and accountability.	Backbone organisation(s) with staff and specific set of skills to serve the entire initiative and coordinate participating organisations and agencies.
Common agenda for change: To close the gap for vision by 2020	National comms: Regular meetings (e.g. Vision 2020 Australia, RANZCO, Optometry Australia), national conferences, websites, social media, newsletters	Plan of action: Multiple contributions through range of activities to Roadmap with 42 interlocking recommendations	22 AIHW measures in areas: - Prevalence - Diagnosis/screening rates - Treatment - Workforce and outreach programs/service provision WHO measures	No single backbone instead a range of partners across national and regional groups including Vision 2020, AIMS, hospitals, PCPs/PHN practitioners, provide regional level support.
Joint approach: Broadly described by Roadmap with 42 recommendations across 9 domains.	Jurisdictional: State Committees Local: Regional meetings bring together stakeholders	Jurisdictional: Plans for action At local level: Regional groups allow for localised plans of action		



Collective Impact initiatives with a strong Common Agenda have four key attributes.



Source: Kerry Graham and Regina Hill Effective Consulting Pty Ltd 2015

Conversation – at your table 10 mins

- How are we going with our **common agenda** at a national, regional and local level?
- What work needs to be done at each level?



Question – raise your hands

- How many of you are on involved in 1-2 collaborations?
- How many of you are involved in 3-5 collaboration?
- How many of you are involved in 10 plus collaborations?



So what do you do?

Together select a point in the system to put your collective energy



Alexander S, Owen R, Kuhlberg L, Lowe L, Wagerstad Smith P, et al. (2015) A Community Based Systems Diagram of Obesity Causes. PLOS ONE 10(7): e0126681. <https://doi.org/10.1371/journal.pone.0126681>

PLOS ONE

Lesson #1: Focus and determination

- Clarity about purpose
- Courage and conviction
- Put a stake in the ground, a personal stake
- Say no to other demands (each time you say yes you end up diluting your focus)
- If this is not your cause – leave, open up a seat for someone else.

Lesson #2: Watch out for the trolls...

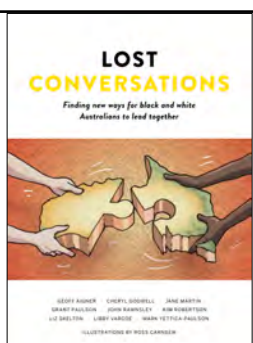
- **Commitment** - we want to work differently together but continue to use the same approaches that are designed to maintain the status quo.
- **Control** – leading across difference requires us to let go of full control.
- **Competition** – stakeholders in any system are often in unspoken competition for resources, authority, recognition or power.



The Australian Leadership Paradox
Geoff Aigner and Liz Skelton 2013

Lesson #3: Embrace working across difference

- Collective Impact is about diversity – everyone has a role to play
- Occupy your role and use power effectively.
- Work with rank and authority.
- Call out 'work avoidance'
- Establishing and maintain a 'holding environment' or 'container for change'.



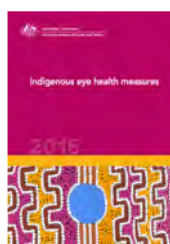
Conversation – with the person next to you

What is your role in working to CTGfV?

What power, rank and role do you have?

What will it take for you to commit?

Part 3 – Shared Measurement



Communicating progress

- Dashboard solutions – real-time, cloud based, linked to mobiles
- Tableau, Microsoft Power BI – lots of platforms (read small print)
- Top level 'long term population or cohort indicators/measures' – (YOU HAVE LOTS)

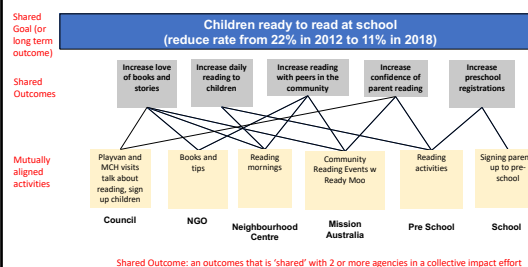


Communicating progress

- Medium term 'progress measures' or intermediate outcomes – can be quicker to move and give you an indication you are on track...
(while you are waiting on the 3 year census to come out...)

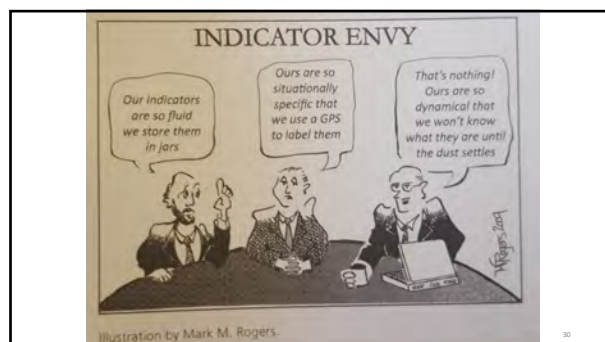
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Example of **co-created** place-based shared measurement – Issue Focus - multiple agencies, 5 shared outcomes



Communicating progress

- Short term measures – can give you really quick (immediate) feedback so you can test and trial things...





Strive Together....

- Learn together....!
- Make people curious about data – what is going on and why
- Frame the issue, collect data, interrogate, recommend, adapt/act/drop





Jenny Riley, Founder and Director
Navigating Outcomes Pty Ltd
jenny.riley@navigatingoutcomes.com.au
0411 130 734