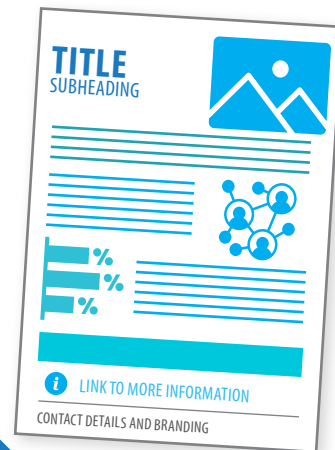


DESIGN & DATA VISUALISATION

FOR KNOWLEDGE TRANSLATION

1 DAY SHORT COURSE



WHAT IS THE COURSE ABOUT?

This course is designed to teach individuals ways to translate and present their work into creative and compelling visualisations.

The course will explore:

- the importance of **data visualisation** in knowledge translation
- how to design an engaging and effective **PowerPoint presentation**, including layout, colours, imagery, and interactivity
- what constitutes a well-designed infographic and data visualisation and the **5-step process** behind conceptualising and designing one
- the importance of a **research summary infographic** and how to design one
- over **60 different chart types** with online examples, and when to use them
- how to use **visual attributes** to make your designs more elegant, easy to understand and interpret
- **practical activities** and a wide range of online references for further information.

WHO SHOULD ATTEND?

This course is designed for a wide range of professionals who are interested in learning new ways to translate their work into effective data visualisations and infographics, to increase knowledge translation with their desired audience.

The introductory course is aimed at people who are new to design work or have an interest in how to think more visually and create a bigger impact when disseminating their work.

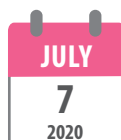
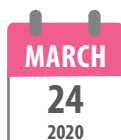
PRESENTER

The course was developed and is delivered by **Alana Pirrone**, Design and Communications Coordinator for the Evidence & Child Health Unit, The University of Melbourne. She specialises in data visualisation for knowledge translation.

Alana has done work for the World Health Organisation, National Heart Foundation, First Person Consulting and various departments and programs within Melbourne University. Some examples of her work can be found online at: www.alanapirrone.com.au

Alana is a member of the Evergreen Data Academy and draws on training she has received from industry leaders, Edward Tufte, David McCandless, Andy Kirk and Stephanie Evergreen.

UPCOMING COURSE DATES



REGISTER: <http://tinyurl.com/ddvkt-course>



Woodward Conference Centre. 10th floor, Melbourne Law, 185 Pelham St, Carlton VIC



9.00am - 4.00pm



\$550 full , \$525 student

Includes course materials, morning tea, lunch & afternoon tea.

For more information: apirrone@unimelb.edu.au or visit alanapirrone.com.au



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