



2023 National Aboriginal and Torres Strait Islander Eye Health Conference

24 - 26 May 2023 | Dharug Country, Western Sydney NSW

Sponsorship Prospectus

OUR VISION IN **OUR** HANDS
Finding Our Voice

Expressions of interest for this Sponsorship Prospectus are by invitation only



NEGATSIEH
National Expert Group for
Aboriginal and Torres Strait Islander
Eye Health

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Indigenous Eye Health Unit

Indigenous Eye Health Unit | Melbourne School of Population and Global Health | The University of Melbourne, Level 5, 207 Bouverie Street, Carlton VIC 3010 Australia

Email: Indigenous-EyeHealth@unimelb.edu.au

Smoking Ceremony at Welcome Reception. NATSIEHC22 Larrakia country, NT, 2022

Acknowledgment of Country

We acknowledge the Traditional Custodians of on the lands, skies, and waterways throughout Australia. We acknowledge the continuing connection of Aboriginal and Torres Strait Islander peoples to the land affirming that sovereignty was never ceded.

We pay our respects to Elders past and present. We extend that respect to all Aboriginal and Torres Strait Islander Australians, particularly those who have lived experience of, have made and/or continue to make, contributions to the work to close the gap for vision, and ending avoidable vision loss and blindness in Aboriginal and Torres Strait Islander communities.



Shaun Tatipata

Strengthening Aboriginal and Torres Strait Islander Leadership of First Nations Eye Health

This year's Conference theme, *Our Vision in Our Hands: Finding Our Voice*, highlights our efforts as a sector to promote Aboriginal and Torres Strait Islander leadership and ownership of eye health. It aligns with the broader movements for self-determination and centring of First Nations voices which is a fundamental step in eliminating avoidable vision loss and blindness in our communities.

The 2023 National Aboriginal and Torres Strait Islander Eye Health Conference will be an opportunity to bring the sector together to showcase all the deadly work occurring to advance eye health outcomes for Australia's First Peoples and to celebrate the success of our collaborative efforts to date.

There is much we can continue to learn from each other, and we invite you to partner with us to facilitate another rich exchange of ideas, lessons, and strategies to accelerate the changes we are seeking.

Our goal will be to empower, inform and inspire Aboriginal and Torres Strait Islander delegates to play a key role in leading the eye health initiatives designed to improve eye health outcomes in their communities, whilst supporting non-Indigenous delegates to gain valuable knowledge and skills to help shape their future contribution to ending avoidable blindness. This will be critical to informing how they, their colleagues and their organisations may wish to approach the delivery of eye care to the Aboriginal and Torres Strait Islander communities that they currently work in.

On behalf of the National Experts Group in Aboriginal and Torres Strait Islander Eye Health (NEGATSIEH) I would like to thank you for considering sponsorship of this important national gathering. Your contribution will help to shape the next phase of our work as a sector and assist in amplifying the emerging leadership mechanisms established to facilitate greater leadership of eye health by First Nations groups.

Shaun Tatipata
Wuthathi / Ngarrindjeri
Co-Chair, NEGATSIEH and CLG





Mitchell Anjou

Help us Support the Elevation of Aboriginal and Torres Strait Islander Voices

Eye health and eye care for Aboriginal and Torres Strait Islander Australians continues to improve and develop, supported by a sector of dedicated and committed communities, organisations and individuals, many of whom will be attending the National Aboriginal and Torres Strait Islander Eye Health Conference (NATSIEHC) in May 2023 on Dharug Country (Western Sydney NSW).

I invite key stakeholders and partners to consider sponsoring this event to provide funding in support of the Aboriginal and Torres Strait Islander eye health sector as it celebrates achievements, shares learnings and strengthens collaboration through the 2023 Conference.

This is the seventh national Conference of the Aboriginal and Torres Strait Islander eye health sector and I wish to acknowledge and thank NEGATSIEH for their leadership of the event for the second year. Over 220 of us enjoyed an amazing and wonderful national Conference in 2022 on Larrakia Country (Darwin NT) organised by NEGATSIEH and we look forward to their delivery of something even better and bigger this year!

I observe significant change in the sector around leadership and power and the Indigenous Eye Health Unit (IEHU) is keen to encourage organisations that participate in Aboriginal and Torres Strait Islander eye care to tangibly contribute to the national Conference so that future Conferences may be delivered more independently by an Aboriginal and Torres Strait Islander agency. NEGATSIEH and the emerging First Nations Eye Health Alliance (FNEHA) are positioning themselves to take on more and my view is the sector should support this.

We know there is significant value and benefit being involved in NATSIEHC, for our organisations and our staff, and IEHU has enjoyed strong support of our partners assisting the events of the past. This year, we are also all joining forces to build support for the Voice to Parliament. Actively supporting the emerging First Nations self-determination and leadership in eye care is one way our organisations can help align the sector with this inspiring and critical movement. Please get around the 2023 event by contributing through the sponsorship packages outlined.

If you would like to find out more or have any questions please do not hesitate to contact me at manjou@unimelb.edu.au or on 0433 673 452. The IEHU office can also be contacted on 03 8344 0322.

A/Prof Mitchell Anjou AM

Director
Indigenous Eye Health Unit



Introduction

Conference History

National Conferences for the Aboriginal and Torres Strait Islander eye health sector have been held each year since 2017, making 2023 the seventh event. The annual Conference provides a wonderful opportunity for the sector to come together, and a wide variety of voices are presented to support discussion and sharing of success stories, learnings, and challenges in Aboriginal and Torres Strait Islander eye health from across Australia.

The annual Conference advances the collective work of the Aboriginal and Torres Strait Islander eye health sector towards the shared goal of improving eye health access and outcomes of Aboriginal and Torres Strait Islander Australians. Delegates include representatives from Aboriginal Community Controlled Health Organisations and other primary care service providers, eye care clinicians, policy makers, researchers, non-government organisations, hospitals, professional peak bodies and government departments from across the country.

Leading the development and delivery of the Conference since 2022 is the National Experts Group for Aboriginal and Torres Strait Islander Eye Health (NEGATSIEH) in collaboration with the Indigenous Eye Health Unit (IEHU) at The University of Melbourne. NEGATSIEH is a group of Aboriginal and Torres Strait Islander eye health leaders and experts working to provide Aboriginal and Torres Strait Islander leadership for the Conference program and key activities. NEGATSIEH also provides guidance on cultural safety and engagement with Aboriginal and Torres Strait Islander People. IEHU provides technical and organisational advice and support for the delivery of the Conference.

"The Conference really surpassed my expectations in so many different ways. I thought that it was so well organised, the speakers were great, and the range of topics and areas covered was fantastic. From the dinners to the performances, I was really blown away - I'll be back in the future. Thank you for putting on such a great event."

- Delegate feedback. NATSIEHC22 Larrakia country, NT, 2022

2023 Conference Organisational Structure

The organisational structure for the Conference continues to evolve. The 2023 Conference will be led by NEGATSIEH through an Aboriginal and Torres Strait Islander Conference Leadership Group (CLG). The Conference Management Group (CMG), comprising NEGATSIEH representatives and IEHU staff, supports the practical development of the Conference in accordance with the CLG's guidance and vision. NATSIEHC23 organisational elements include:

Conference Leadership Group (CLG)	The CLG is a task group made up of NEGATSIEH members that provide leadership and guidance on themes, topics, and program elements, and provide oversight to the Conference as a whole
Conference co-host (AH&MRC)	The 2023 Conference co-host is the Aboriginal Health and Medical Research Council of NSW (AH&MRC)
Conference Co-convenors (IEHU)	The Indigenous Eye Health Unit (IEHU) at The University of Melbourne co-convenes the Conference with NEGATSIEH
Conference Management Group (CMG)	The CMG includes representatives from NEGATSIEH and IEHU staff and manages the delivery of the Conference
Technical/Administrative Support (IEHU)	IEHU staff support the technical and administrative elements of the Conference

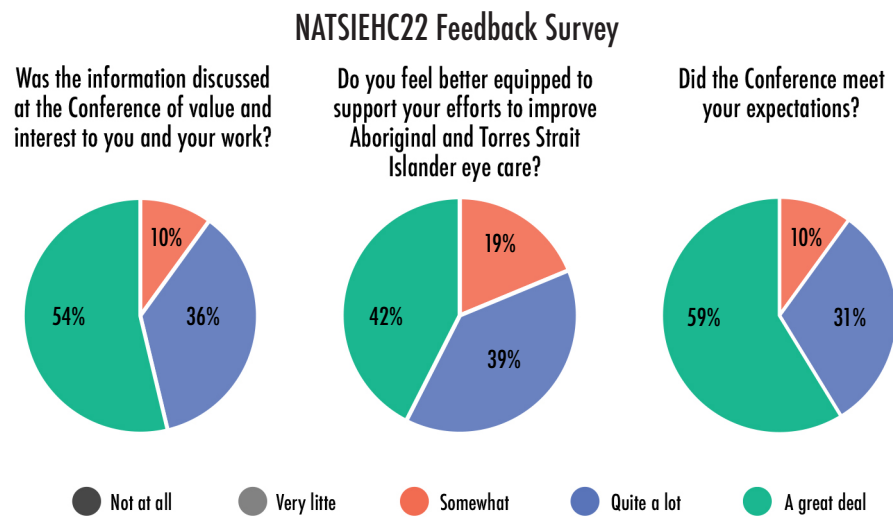
Conference Outcomes

The 2022 Conference marked a significant step in the sector's collective work, being organised by an Aboriginal and Torres Strait Islander leadership group, and this approach was reflected through the choice of Conference content and focus and support for important conversations across the three days.

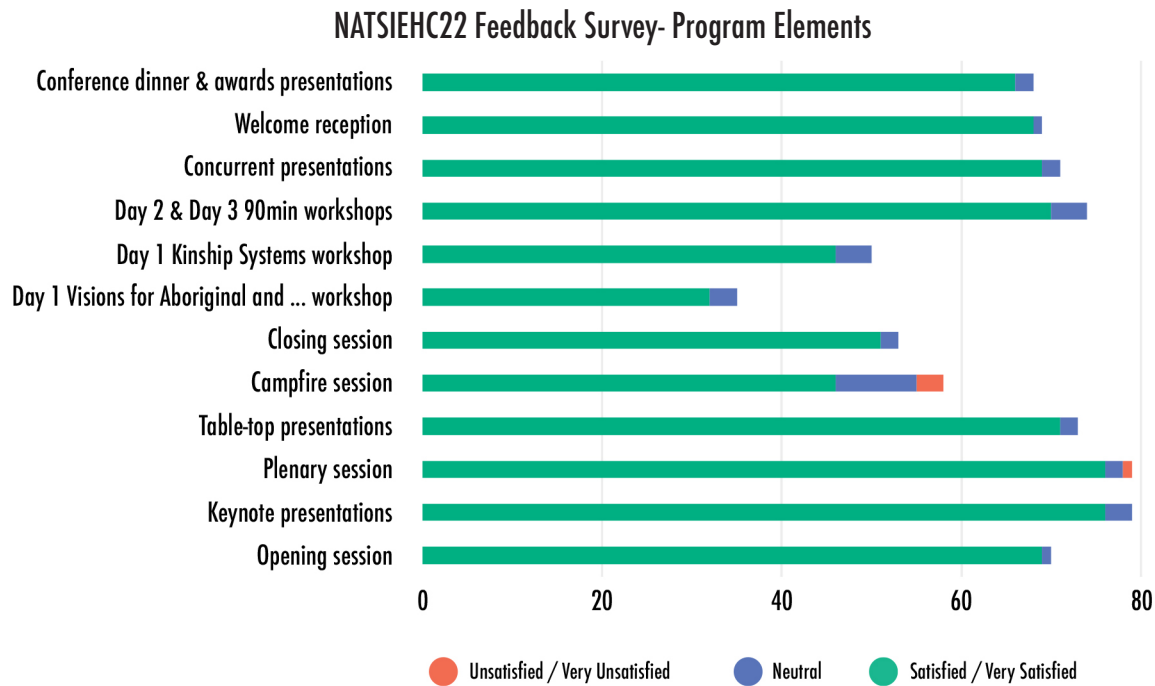
The 2022 Conference marked a significant step in the sector's collective work, with the organising reflected in the Conference content and focus and allowed for important conversations across the three days. This shift has been supported by creating an overwhelmingly supportive and collegial atmosphere, some describe as a safe space, which invites delegates to discuss challenging topics and offers a chance for collective growth.

A digital feedback survey was distributed on the final day and after the 2022 Conference and received 80 responses. The responses were highly positive and provided some indication of the strength of the sessions, and their lasting impact.

All respondents (100%) indicated that they feel better equipped to support their efforts to improve Aboriginal and Torres Strait Islander eye health after attending the Conference, with 90% indicating feeling “a great deal” or “quite a lot” more prepared. All respondents (100%) also indicated that the information discussed was of value for them and their work, and that the Conference met their expectations.



Furthermore, all respondents (100%) indicated they were satisfied (28%) or very satisfied (72%) with their experience at the Conference. There were also high levels of satisfaction with the opportunities to network at the event (95%). The various Conference elements also received high levels of satisfaction from participating delegates, as shown in the chart below.



Full NATSIEHC22 feedback survey results were shared with Conference partners following the event.

“I think it would be definitely worth its value. What I loved the most about the Conference was the fact that it was so interactive, and my opinions and thoughts were highly valued in discussions. Everyone had a heart of gold, and I was inspired by just how smoothly the Conference ran. It was so valuable to see health professionals in the field doing their amazing projects with Indigenous communities. I was inspired by many of the presenters during the Conference. When I left the Conference, I felt as though I changed where I see myself going with my career. This Conference was one of the best experiences (if not THE best experience) I've had in my university life.”

- Delegate feedback. NATSIEHC22 Larrakia country, NT, 2022

2023 National Aboriginal and Torres Strait Islander Eye Health Conference (NATSIEHC23)

Conference this Year

The 2023 National Aboriginal and Torres Strait Islander Eye Health Conference (NATSIEHC23) will be held on Dharug Country in Western Sydney from Wednesday 24 to Friday 26 May 2023. The venue hosting the Conference is the Novotel Parramatta, 350 Church Street Parramatta NSW 2150. Please go to our [website](#) to find more information about early bird registration discounts and accommodation.

NEGATSIEH and IEHU are delighted that the Aboriginal Health and Medical Research Council of NSW (AH&MRC) has accepted invitation to co-host NATSIEHC23.

As the state peak, the AH&MRC assists Aboriginal Community-Controlled Health Services (ACCHS) across NSW to ensure they have access to resourced and skilled workforce to provide high quality health care services for Aboriginal communities. The vision of AH&MRC is to build sustainable, holistic health services that will redress health inequalities for Aboriginal people in NSW.

Shaun Tatipata, Co-Chair of NEGATSIEH and the CLG *"We are very excited that AH&MRC has accepted our invitation to co-host the 2023 national Conference. We very much look forward to working with the AH&MRC team and the opportunity to visit Western Sydney in May"*.

2023 Conference Preliminary Program

Day 1 – Wednesday 24 May 2023

First Nations Delegates Only

8.30 - 9.00	Conference Registration
9.00 - 11.00	Workshop
11.00 - 11.30	Morning Tea
11.30 - 1.00	Workshop
1.00 - 1.30	Lunch
1.30 - 4.30	Workshop
5.00 - onwards	Welcome Reception for all Delegates

Day 1 – Wednesday 24 May 2023

Non-First Nations Delegates

12.30 - 1.00	Registration
1.00 - 1.30	Lunch
1.30 - 4.30	Workshop

Day 2 – Thursday 25 May 2023

8.15 - 8.45	Conference Registration
9.00 - 10.00	Conference Opening Day 2
10.00 - 10.30	Keynote Presentation
10.30 - 11.00	Morning Tea
11.00 - 12.00	Plenary Session
12.00 - 12.30	Keynote Presentation
12.30 - 1.00	Lunch
1.00 - 1.30	Keynote Presentation
1.30 - 3.00	Tabletop Presentations
3.00 - 3.30	Afternoon Tea
3.30 - 5.00	Workshop Session
6.30 - onwards	Conference Dinner and Awards

Day 3 – Friday 26 May 2023

8.15 - 8.45	Conference Registration
9.00 - 9.35	Conference Opening Day 2
9.30 - 10.15	Plenary Session
10.15 - 10.30	Group Photo
10.30 - 11.00	Morning Tea
11.00 - 12.30	Concurrent Workshop and Oral Presentations
12.30 - 1.00	Lunch
1.00 - 1.30	Keynote Presentation
1.30 - 3.00	Workshop Session
3.00 - 3.30	Afternoon Tea
3.30 - 4.00	Closing Session

Delegates and Organisations that attend NATSIEHC

The key focus for the Conference is all those who work in and work for Aboriginal and Torres Strait Islander eye health. The Aboriginal and Torres Strait Islander health sector is represented through staff of Aboriginal Community-Controlled Health Organisations and other health settings providing primary health care services. State and Territory affiliates of NACCHO also attend the Conference. Aboriginal Health Workers and Practitioners are key delegates. The eye care sector is represented through key organisations in optometry and ophthalmology, plus many practitioners involved and/or interested in providing eye care services. Other common delegates and organisations regularly attending the annual Conferences include peak eye care organisations, outreach service providers, Non-Governmental Organisations, jurisdictional fundholders, Primary Health Networks (PHN), and academic and research organisations.

"I liked that not every presentation was about eye health, but there was always an overall theme of Aboriginal and Torres Strait Islander health. I particularly liked the keynote presentations, I thought all of the keynotes spoke incredibly well and had important messages. I have so many great things to say about the Conference and I already can't wait for next year."

- Delegate feedback. NATSIEHC22 Larrakia country, NT, 2022

Key Reasons for Becoming a Sponsor

As a sponsor you have the opportunity to help support exchanges and collaborations that are focussed on increasing accessibility and improving the outcomes of eye health services for Aboriginal and Torres Strait Islander communities to end avoidable vision loss and blindness. Your formal association with the Conference will provide opportunity for national recognition as well as valuable exposure underlying your commitment to support Aboriginal and Torres Strait Islander self-determination and leadership of eye health.

The Indigenous Eye Health Unit has provided support, including financial underwriting, since the inaugural national Conference in 2017. The Conference is now moving to an Aboriginal and Torres Strait Islander controlled event and sponsorship support is necessary to provide for future events. We hope our partners appreciate the value and benefit of being involved in this important annual gathering and accept invitation to contribute through the sponsorship packages outlined.

NEGATSIEH Conference Leadership Group. NATSIEHC22 Larrakia country, NT, 2022



Sponsorship Packages

Entitlements

	Gold \$25,000	Silver \$15,000	Bronze \$10,000
Acknowledgement as major Conference sponsor	✓		
Naming rights for the Gala Dinner OR verbal acknowledgement at the Gala Dinner and Awards	✓		
Two complimentary Conference registrations	✓	✓	
Two complimentary Gala Dinner invitations	✓		
Complimentary trade table	✓		
Inclusion in the official Symposium video for NATSIEHC23	✓	✓	✓
Interview feature in the official Symposium video for NATSIEHC23	✓		
Your organisation logo printed on the Conference lanyard	✓		
Name and logo on the Conference website (audience > 15,000)	✓	✓	✓
Opportunities to have your organisation logo displayed on electronic signage	✓		
Your organisation name, logo and sponsorship status displayed in NATSIEHC23 communications	✓	✓	✓
Full page advertisement in Conference program	✓		
Half page advertisement in Conference program		✓	
Your organisation's pull-up banner displayed on main stage throughout the Conference	✓		
Your organisation's pull-up banner displayed throughout the Welcome Reception	✓	✓	
Certificate of appreciation awarded to your organisation	✓	✓	✓
Photo opportunity with three bursary recipients	✓		
Photo opportunity with one bursary recipient		✓	

Note: All entitlements listed above are subject to change

"It was an excellent, warm, and collegiate Conference. Having the Conference led by Aboriginal and Torres Strait Islander people meant it was noticeably different from other Conferences in a really positive way - especially with the inclusion of more political presentations such as the Uluru Statement from the Heart. Thank you for a fantastic Conference."

- Delegate feedback. NATSIEHC22 Larrakia country, NT, 2022

Conference delegates during the Welcome Reception and Gala Dinner. NATSIEHC22 Larrakia country, NT, 2022



Expression of Interest Form

Expression of interest for this Sponsorship Prospectus are by invitation only. Please complete the form below and return to IEHU via email Indigenous-EyeHealth@unimelb.edu.au by Friday 14 April, 2023.

Please note that by purchasing a sponsorship package you are giving IEHU the right to use your organisations name and logo on printed branding, materials and online/socials media, recording/video production and other forms of collateral produced for the NATSIEH Conferences. You will be required to provide IEHU with a high resolution file of your logo after sponsorship confirmation.

Sponsor Information

Organisation Name: _____

Contact Person: _____

Position: _____

Email: _____

Phone: _____ Mobile: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Sponsorship Package

- ☐ Gold \$25,000
- ☐ Silver \$15,000
- ☐ Bronze \$10,000

Signature: _____

Date: ____ / ____ /2023

For more information contact

National Experts Group for Aboriginal and Torres Strait Islander Eye Health

Email: shaun.tatipata@unimelb.edu.au

Indigenous Eye Health Unit

Indigenous Eye Health Unit | Melbourne School of Population and Global Health | The University of Melbourne, Level 5, 207 Bouverie Street, Carlton VIC 3010 Australia

Email: Indigenous-EyeHealth@unimelb.edu.au

2022 NATSIEHC22 Conference attendees. NATSIEHC22 Larrakia country, NT, 2022

